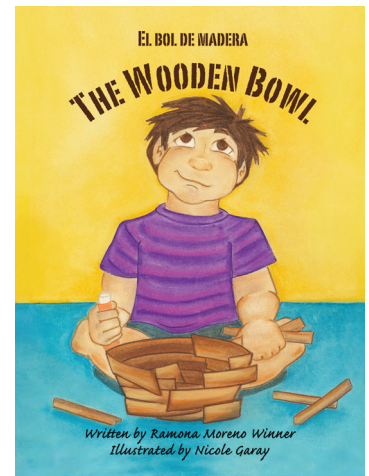




News Release

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For more information contact:
Beatrice Sharpe
805-562-8601
brainstorm3000@verizon.net



The Wooden Bowl - El bol de madera Wins Prestigious Honors Award in the Nation's Most Distinguished Parenting Awards Competition

Goleta, CA *The Wooden Bowl - El bol de madera* was named as an Honors Award Winner in the 2010 National Parenting Publications Awards - Parenting Resources Competition. (NAPPA) competition announced the winners today in select parenting publications across the country and online at Parenthood.com. This distinction recognized *The Wooden Bowl - El bol de madera* as among the best toys, books DVDs, software, music and spoken-word recordings available for children today!

Now in its 20th year, NAPPA is a well-known name in industries focused on children's learning and entertainment. Time-starved parents and loving adults who want high-quality children's toys and products that provide "smart fun," good design and grow with children's developmental needs, can just reach for this newly released list of NAPPA winners for holiday and year-round children's gift giving.

When grandfather comes to live with Diego and his family, Diego is ecstatic; he finds many similarities between himself and his grandfather. Caring for an elderly parent becomes stressful for the adults and they begin exhibiting unkind behavior towards grandfather.

Diego teaches his parents a lesson on how to treat his aging grandfather. The way the parents treat the grandfather now, is how Diego will be treating them when they become elderly and in need of care. This bilingual story carries a message on respect for all generations.

“Who will care for us when we are elderly and not able to care for ourselves? Have we taught our own children to care for us as we cared for them? I am hoping to influence social change with this little book so that we may learn to care for one another with respect.” says Mrs. Winner.

Author, Ramona Moreno Winner lives with her husband and sons in Goleta, CA. Her other award winning titles are *Lucas and His Loco Beans* and *Freaky Foods From Around the World*. For information on ordering her books contact Beatrice Sharpe at brainstorm3000@verizon.net or Brainstorm3000.com